



FOR IMMEDIATE RELEASE

Mandy Creighton, Producer
505.718.4818

mandy@withinreachmovie.com

WITHIN REACH - HELPING TO KICKSTART A NEW SUSTAINABLE REALITY!

Can you imagine getting rid of everything except what fits on your bicycle and cycling thousands of miles around the United States? Can you imagine a way of life that supports the sustainability of all living things? Meet Mandy and Ryan, an inspiring couple who set out on their bicycles in search of the undiscovered America: the America rooted in the principles lived hundreds of years ago - sharing, simpler living, respect and care for nature and each other. Over the course of nearly two years and 6,500 miles, they bike-packed around the USA to visit and film 100 sustainable communities for a feature-length documentary film - www.withinreachmovie.com - due out Earth Day 2011. They captured one-of-a-kind hope-filled interviews with Bill McKibben, Richard Heinberg, Diana Leafe Christian and more, and visited everything from villages in the Smoky Mountains to urban cohousing in Vermont, and entire eco-cities like Greensburg KS.

Now, they are raising finishing funds through Kickstarter, a phenomenal campaign website that is taking the world by storm. From the recent TikTok/LunaTik success (<http://kck.st/al8N3p>) - a campaign that sought to raise just \$15K for product development and has raised more than \$700K to date - to other films such as Neil Gaiman's "The Price" (<http://www.theprice-movie.com>), which raised over \$150K in just a few short weeks! The producers of Within Reach Movie are seeking **\$25K by Christmas Day**, which will allow them to finish the film, produce the DVD's and get the word out about this film - a positive, solutions-oriented take on the green movement, depicting what is already underway in our towns and cities. However, the way Kickstarter works is that unless they raise the full amount by the deadline, no money changes hands. They've already secured over \$10K in pledges in just 3 weeks! The neat thing about Kickstarter is that when you make a pledge, you are not only receiving the good feeling of knowing you're supporting a non-profit film project (yes, your donations are fully tax-deductible), but you can also earn rewards. And believe it or not, even \$1 makes a difference (and you'll see your name in the credits!), or pre-order the DVD for a \$50 donation, or even join the team as Executive Producer with a \$10,000 pledge (and of course there's everything in between as well). Visit <http://kck.st/blPvvR> to watch the trailer and learn more.

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To interview the cyclists for your story, contact Mandy at 505.718.4818.

For photos to include, please visit <http://www.withinreachmovie.com/WR/Press.html>